



IRSA ASM
MELBOURNE JULY 2025

Tuesday 29 July- Friday 01 August 2025
Grand Hyatt, Melbourne

SPONSORSHIP
PROSPECTUS





IRSA ASM MELBOURNE JULY 2025

INVITATION

The Interventional Radiology Society of Australasia (IRSA) is seeking sponsorship towards our 2025 Annual Scientific Meeting (ASM) being held in Melbourne, Victoria.

IRSA Annual Scientific Meeting 29 July - 1 August 2025 Grand Hyatt Melbourne

On behalf of the IRSA ASM Organising Committee, we are delighted to extend an invitation to you to partner with us as a sponsor for the 2025 IRSA Annual Scientific Meeting (ASM).

The ASM will be held at the Grand Hyatt Melbourne, located in the heart of the city's vibrant CBD. The ASM will commence with a one-day Interventional Oncology Symposium on Tuesday, 29th July, followed by the main three-day program from Wednesday, 30th July to Friday, 1st August, culminating with our highly anticipated Farewell Dinner.

IRSA is committed to hosting a dynamic and interactive meeting that fosters meaningful engagement between delegates and industry partners. We warmly welcome interventional radiologists, RANZCR trainees, general radiologists with an interest in IR, interventional nurses, medical radiation technologists, Medical Students and JMOs to participate.

With an exciting concurrent program planned, including, three internationally renowned keynote speakers:

Associate Professor Donna D'Souza, Professor D'Souza is an Interventional Radiologist at the University of Minnesota, USA.

Professor Michael Lee, Professor Lee is an Interventional Radiologist at Beaumont Hospital, Ireland, UK.

Professor Simon Yu, Professor Yu is an Interventional Radiologist at CUHK Medical Centre, Hong Kong.

A mix of leading Australasian faculty, and Workshop sessions tailored to inspire innovation and collaboration. We anticipate very strong attendance from across Australia, New Zealand, and the wider Asia-Pacific region.

Throughout the three days, the program will feature ample opportunities for industry partners to engage with delegates via the exhibition space during breaks and social functions. As an added benefit, sponsors will be invited to attend a hosted cocktail hour with IO Symposium delegates on the Tuesday 29th July evening.

IRSA remains committed to ensuring MTAA compliance by maintaining full control over the scientific program and responsibly allocating sponsorship funds to support delegates and speakers.

Building on the success of our 2024 ASM in Christchurch, we are confident that the 2025 ASM will be an even greater success. We would be thrilled to have your involvement as a sponsor and look forward to working together to deliver an exceptional ASM.

Please find the sponsorship prospectus below with further details of the opportunities on offer. Should you have any questions or wish to discuss sponsorship opportunities, feel free to contact our event organiser, NC Events on 0439 841 048 or via email ncosta@ncevents.com.au

Thank you for considering this opportunity to partner with us. We look forward to welcoming you to Melbourne in 2025.



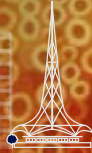
Dr Phil Chan
IRSA ASM 2025
Convenor



Goran Mitreski
IRSA ASM 2025
Convenor



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PLATINUM SPONSOR

\$25,000 +GST

(2 opportunities available)

- Combined booth/hospitality suite located in the Industry Exhibition space measuring 4m x 3 m. The suite will include some furniture (two chairs/small lounge and a coffee table). Additional furniture is available for hire at sponsor's expense
- 4 complimentary ASM registrations including full access to scientific program and social program.
- Opportunity to purchase a maximum of 2 additional ASM registrations
- Invitation for 2 representatives to attend the IRSA Executive dinner, where the IRSA Executive team extend their appreciation to the sponsors and international speakers for their support and involvement in the ASM
- Invitation for 4 representatives to attend Happy Hour at conclusion of the IO Symposium on the Tuesday night
- Acknowledgment as a Platinum sponsor via inclusion of company logo on email blasts and all marketing relating to the ASM
- Acknowledgment as a Platinum sponsor on the IRSA ASM website with hyperlinks to your homepage
- Company logo on media wall
- Lead capture facilities via the ASM app
- 200 word summary of your business, product or service in the ASM app
- Inclusion of one company or product video in the ASM app
- Inclusion of up to 8 company or product brochures in the ASM app (PDF documents)
- Inclusion of one company advertisement in the ASM app (image file to be provided by sponsor)
- Banner in the ASM app (Artwork to be supplied by sponsor. Banner will rotate throughout the app pages)
- Access to email and contact details of all delegates for future marketing (unless indicated otherwise in registration & in accordance with privacy legislation).

GOLD SPONSOR

\$17,500 +GST

(multiple opportunities)

- Display booth measuring 3.0m x 2.0m located in the Industry Exhibition
- 2 complimentary ASM registrations including full access to scientific program and social program
- Invitation for 2 representatives to attend the IRSA Executive dinner, where the IRSA Executive team extend their appreciation to the sponsors and international speakers for their support and involvement in the ASM
- Invitation for 2 representatives to attend Happy Hour drinks at conclusion of the IO Symposium on the Tuesday night
- Opportunity to purchase a maximum of 2 additional ASM registrations
- Acknowledgment as a Gold sponsor on email blasts and all marketing relating to the ASM
- Acknowledgment as a Gold sponsor on the IRSA ASM website with hyperlinks to your homepage
- Lead capture facilities via the ASM app
- 100 word summary of your business, product or service in the ASM app
- Inclusion of one company or product video in the ASM app
- Inclusion of up to 4 company or product brochures in the ASM app (PDF documents)
- Inclusion of one company advertisement in the ASM app (image file to be provided by sponsor)
- Access to email and contact details of all delegates for future marketing (unless indicated otherwise in registration & in accordance with privacy legislation).

ADDITIONAL SPONSORSHIP OPTIONS

(to be purchased in addition to exhibition space)

WORKSHOP SPONSOR

\$6,500 +GST

(3 opportunities)

- Opportunity to bring a sponsored international or local speaker to present and host one 90 Minute workshop. Both speaker and topic to be chosen by the sponsor but submitted in writing by 31 March 2025 for Convenors' approval
- There will be one workshop per day added to the main program
- The speaker will participate in the 90-minute workshop session and will be provided with complimentary registration and invitations to attend all social functions
- Opportunity to bring simulators and products to the workshop
- Opportunity to have the speaker involved as a Moderator throughout the ASM scientific program, as approved by the Convenors
- IRSA will provide the workshop room and basic AV – any additional AV requirements will be at the Sponsor's expense
- Workshops will be capped at 40 participants to ensure that workshops provide hands on opportunities for delegates. A concurrent session will occur in the Plenary at the time of the workshop
- Please note that Workshop sponsors must also purchase an exhibition space to be eligible.

APP SPONSOR

\$5,000 +GST

(1 opportunity)

- Includes company logo on splash page and logo in header
- Company logo and hyperlink to website included when delegates are sent app access information.

FLOW HUB MODEL

(multiple opportunities)

- IRSA would like to invite interested industry partners to indicate their interest in bringing along a flow model for exhibition throughout the ASM in the Bristol Room (located on the main ASM floor)
- IRSA will provide one trestle table per industry partner for the flow model to be show-cased
- Spaces are limited. If you are interested in being involved, you must purchase an exhibition booth, and this will be offered complimentary on a first come basis following Convenor approval of the flow model. Please provide details of your flow model at the time of completing this form, to ncosta@ncevents.com.au

TERMS AND CONDITIONS

Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier. Sponsorship packages and exhibition space will be allocated only on receipt of the online booking form or a signed hard copy booking form.

Confirmation will be sent together with a tax invoice for the full amount. The invoice is payable within 30 days of date of tax invoice. If the payment is not received within this timeframe, then you may forfeit your right to the requested sponsorship package. Benefits can only proceed when payment has been made. All payments should be made in Australian dollars by bank transfer.

No sponsor will be allowed to setup their exhibition stand until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

Sponsors consent to their contact details being shared with suppliers and contractors.

Registration of company attendees will be done separately upon confirmation of your sponsorship. All exhibition staff (complimentary or otherwise) must be registered.

Delegate List

Email addresses of delegates who consent to provide their name and email address will be shared with all sponsors and exhibitors.

Please ensure that when contacting delegates that all communications adhere to anti-spamming regulations, relevant privacy policies and that inadvertent disclosure of attendees' information does not happen. Failure to comply will result in the exclusion of email contacts from future meeting lists.

Exhibitors and sponsors are responsible for arranging appropriate insurance cover in connection with their attendance at the conference, including loss, theft & liability. IRSA, NC Events and the the Grand Hyatt Melbourne cannot be held liable for any loss, liability or damage to personal property.

You must hold a current broadform liability insurance policy for a minimum of AUD 10,000,000. A request for the name of your insurer, your policy number and its renewal date will be issued. This information will be required prior to the conference commencing.

Cancellation Policy

The cancellation policy for sponsorships is as follows: Cancellations made prior to May 31, 2025, will result in a 50% cancellation fee of the total sponsorship amount.

Cancellations made after May 31, 2025, will result in a 100% cancellation fee of the total sponsorship amount.

The Organising Committee reserves the right to cancel the ASM in the case of circumstances beyond its control. In such a case, all monies paid to date will be refunded in full, less any expenses incurred. The liability of the organizers will be limited to that amount.



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CONFIRMING YOUR SPONSORSHIP

To confirm your sponsorship, please complete and sign this form and return to ncosta@ncevents.com.au. When this form has been received, a tax invoice will be generated and issued to you.

Company name (for invoice purposes) _____

Company (for exhibition/promotion): _____

Postal Address _____

State _____ Post Code _____

ABN _____

Telephone _____ Mobile _____

Email _____

We wish to confirm the following sponsorship :

Platinum Sponsor \$25,000 +GST

App Sponsor \$5,000 + GST

Gold Sponsor \$17,500 + GST

Yes, we are interested in exhibiting in the **Flow Model Hub**

Workshop Sponsor \$6500 + GST

I have read and agreed to the Terms and Conditions

Authorised Signature _____

Printed Name _____

Company _____

Please forward this form to ncosta@ncevents.com.au